

2019 Strategic Plan

Mission: Transform critical care transport (CCT) to achieve the best interests and needs of critically ill or injured patients.

Vision: Achieve the highest quality, fully integrated critical care transport system that revolves around the needs of patients.

Values: ACCT embraces Quality, Accountability, Integration, Safety, Advocacy, Innovation, Responsiveness and Value.

Quality and Innovation

Patient Care/Safety

- Explore opportunities to partner with Centers for Patient Safety
- Develop an industry collaborative working group to develop best practices for promoting individual and program resiliency

Standards/Best Practices

- Electronically publish CCT Standards version 2.0
- Develop process to move toward utilization of the CCT Standards
- Develop and share best practices on metric benchmarks and evolve into developing an ACCT library of best practices for members

Measurement/Data

- Initiate benchmarking of both GAMUT (Industry) and ACCT (Association) performance metrics
- Continue to develop CCT specific performance metrics

Advocacy

- Support resource allocation that incentivizes access, value, quality and safety
- Support reimbursement policy that more accurately reflects costs and includes mandatory cost and quality-measure reporting

Education

Future of Healthcare/Vision/Innovation

- Explore development of executive-level leadership curriculum school/training program (i.e. graduate-level credits/degree)
- Explore partnership with ECHO group

Leadership Development

- Continue to expand the Leadership Development Series during the fall education meeting

Workforce Development

- Continue to expand Clinical Leadership Development Series during the spring education meeting

Financial Integrity

Stewardship

- Ensure value proposition for members
- Work toward value-based accountable service deliver/reimbursement model
- Assure financial stability of the organization
- Explore how to measure return on investment and value on investment in relation to quality/safety initiatives

Memberships & Partnerships

Improving population health

- Develop a position statement on CCT's role in population health for members and other strategic partners (e.g. AHA, etc.)

Providing Services of Value to Members and Potential Partners

- Develop opportunities for our Associate Members and Educational sponsors to engage with our membership
- Revisions to the ACCT website to become a more robust place for resources
- Recruitment/partnerships with other associations/organizations
- Explore potential sponsorships outside of the Air Medical Industry